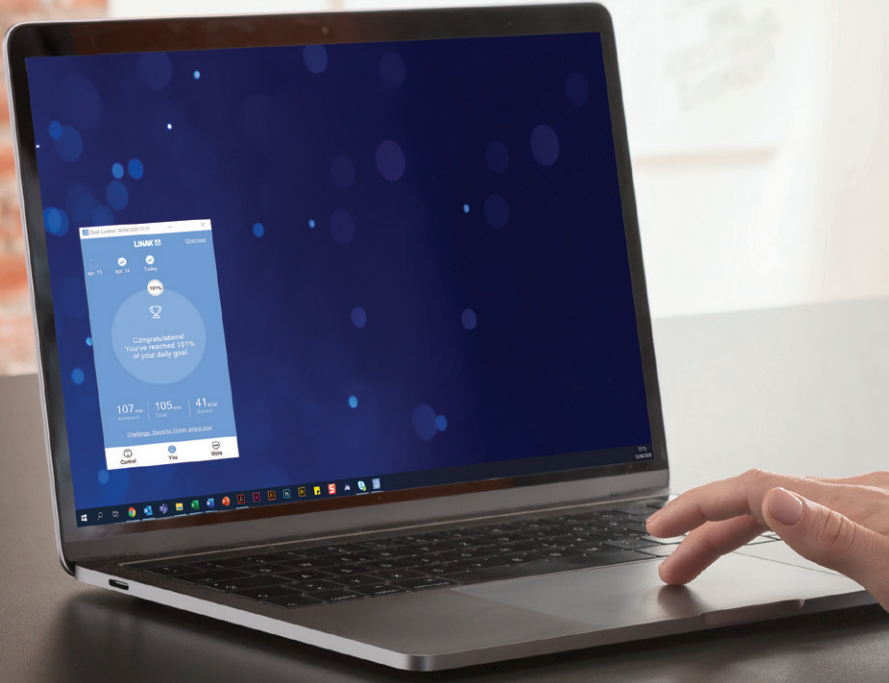




# App solutions for office desks

Activate users and improve your brand



# Activate users and improve brand awareness

The number of apps for mobile devices is exploding. Users are largely embracing the trend – and so are we.

Offering a standard LINAK® Desk Control™ App, as well as a version customised **for** you, allows you to offer desk users a wealth of exciting and useful features, and places your brand within the user's line of vision – repeatedly!

Research shows that many users do not use the adjustment option in their desk. However, the very same research shows that the users actually want to – they simply forget.

That is why we have invented reminder functions, which help users to stand up and which are aligned with their goals.

To make it even more relevant and present, the LINAK® Desk Control™ App also helps provide on-the-fly statistics, allowing the user to follow his or her progress during the day and over time.

Ready to make a move?

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## Enhance your Desk Panel DPG with a Desk Control™ App

If your office desk already comes with a DPG desk panel, adding the Desk Control™ App will enable you to offer the most complete and modern office desk on the market.

technology, enabling them to communicate with, for example, your smartphone, iOS/Android mobile devices and your desktop PC (Windows 10).

The Red Dot Award-winning DPG design envelopes to a whole family of panels. Most of them come with Bluetooth® wireless



Watch a video to  
learn more

<https://vimeo.com/407889365>



DESIGNED  
TO SHAPE  
BEHAVIOUR





# The LINAK Desk Control™ App

Easy onboarding, auto-connect to desk, and far more statistics integration. The LINAK® Desk Control™ App is made to improve the way users set challenges and utilise the office desk's adjustment more actively – ultimately improving work habits.

## The standard Desk Control™ App:

- User statistics in focus
- Auto-connect to desk
- Motivational notifications
- Personalised to (end) user
- Available for iOS, Android and Windows 10
- Works via Bluetooth® wireless technology

## This is what you get:

- A free app
- An app that can be used immediately
- A continuously updated app (updates provided by LINAK)

## Choose the Desk Control™ App if:

- You want to offer statistics - and reminders/notifications
- You want an app that is free and available in stores today



<https://vimeo.com/344031766>

## Move towards a healthier you

### Pairing

- It is fast and easy to connect to your desk
- One-time on-boarding only and daily auto-connect to your desk

### Set-up

- Pick your personal challenge
- Improve your health - let's get moving

### Use

- Useful notifications and motivational reminders – throughout the day
- Adjust your desk height and save your favourite positions

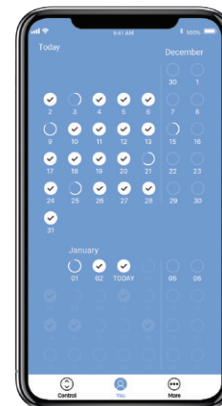
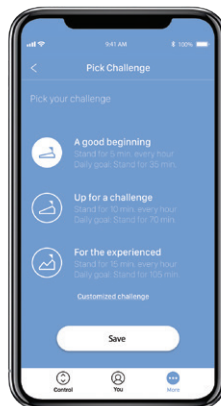
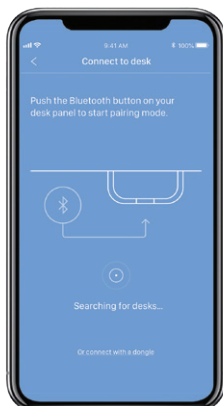
### Track

- Daily overview of your progress and calories burned
- Track your history and get an easy overview of your achievements

It is **free**  
and available  
in stores



[Download Desk Control App til Windows 10](#)



# The customised Desk Control™ App

By taking full advantage of the customisation options offered with the LINAK® Desk Control™ App, you will be able to promote either your own or your customers' brands even further. Here is what it contains.

## Facts about the customised Desk Control™ App:

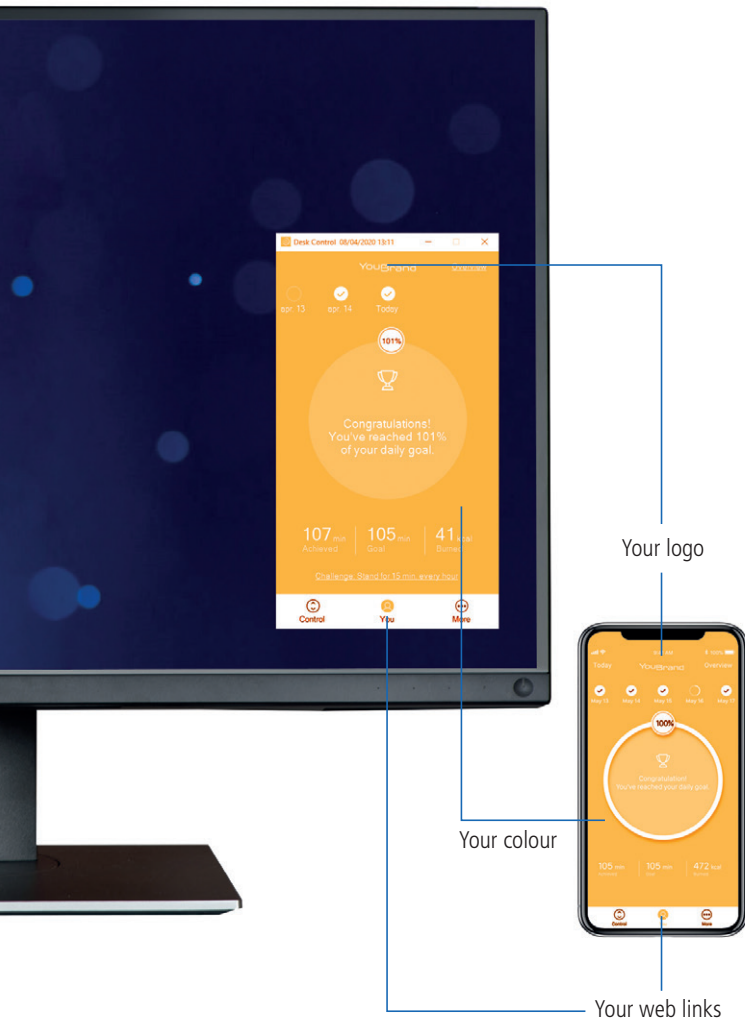
- Add your logo
- Add your company colour
- Add links to your website
- Available for iOS, Android and Windows 10
- Works via Bluetooth® wireless technology
- Your app in stores

## This is what you get:

- A customised version of the Desk Control™ App
- Visibility in the app stores with your own branded app
- Brand awareness with the end user
- A quick lead time for a small investment
- A fully tested app – ensuring compatibility with LINAK products
- A continuously updated app (updates provided by LINAK)

## Choose this if you want:

- A super simple way to get an app that displays your brand
- Digital products to be an integrated part of your product range
- A branded digital option at a minimal cost
- Visibility in the app stores



Make  
the standard  
app your  
own

# FAQ

	Customised Desk Control™ App	LINAK Desk Control™ App
Visible brand in app store	Your brand	LINAK®
Logo in app	Your logo	LINAK logo
Background colour in app	Choose your own colour	LINAK dark blue
Links to website	Your website pages	LINAK.com
Need for app developer	No	No
Tested for LINAK solutions	Yes	Yes
Available for Windows 10	Yes - Compatible with desktop PCs running Windows 10	
Available for iOS	Yes - Compatible with iOS (ver. iOS 12 and later)	
Available for Android	Yes – Compatible with Android based units (ver. 8.0 and later) with Bluetooth® Low Energy / Version 4.2+ of the Bluetooth specification	
Compatibility with Desk Panel DPG	DPG1M, DPG1B, DPG1C and the LINAK® Bluetooth® Adapter BLE2LIN002	
Delivery time	4 – 6 weeks	Available in stores now
Service agreement	One per platform per year required*	Included

\* Annual service fee - price upon request

## Who owns the data in the app?

The user owns all data entered in/collected by the app.

Data is only stored on your phone.

## Can I delete all data collected?

Yes, delete the app to delete all data. Go to settings on your phone to delete the app. If you re-install the app, you need to pair the app and the desk again. Deleted data cannot be restored on your device.

## Who can access/use the data?

The data can only be accessed on your phone. LINAK does not access or use any data entered in the app (such as favourite positions, height, weight and gender) or collected by the app (statistics).



For further information about the DESKLINE® product programme:  
**LINAK.COM/DESKLINE**

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Innovation is in our core. We take the lead and have the courage to make it real.



We are responsible in what we do – towards customers, employees and the environment. Creating trust is a natural part of who we are.



From global presence to local understanding. We believe in world-wide support and being close to our customers.