



## LINAK® — your partner

Linear actuator movement might be the simplest movement in the world. And yet, perfecting something simple is one of the hardest challenges.

Since LINAK® founder Bent Jensen came up with the idea for the first electric actuator in order to help a friend in a wheelchair, every engineer and specialist employed by LINAK has aimed to solve real-life challenges for real people.

To this day, our motto; 'We Improve Your Life' is reflected in everything we do. Whether we engage in product development, operation or implementation of technology, we always look for ways to make it easier for our customers to enter into in collaborations and partnerships with us and to ultimately improve the lives and working conditions of end users.

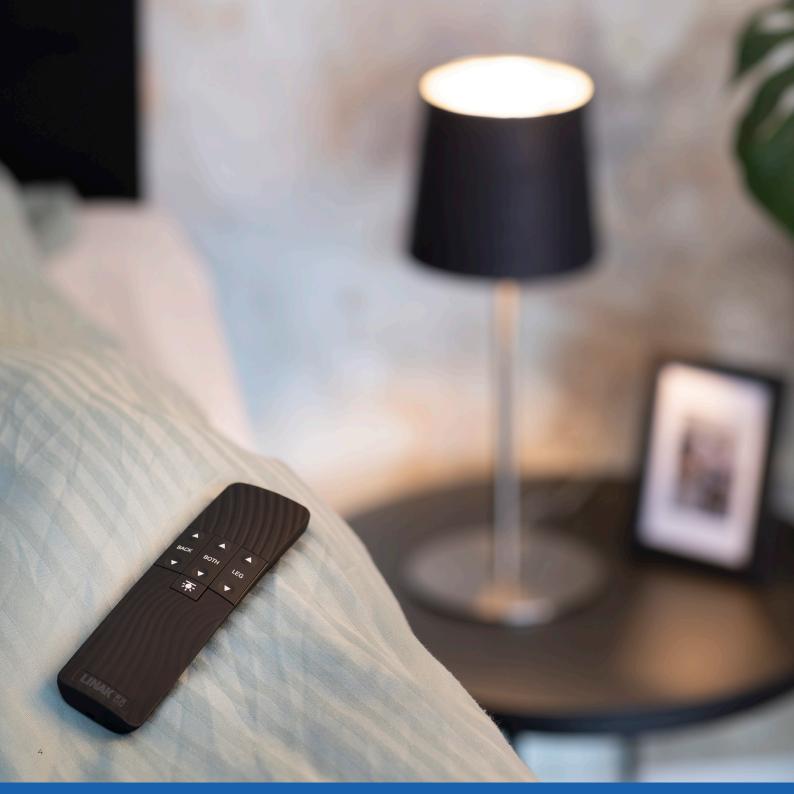
Our solutions move people – their work and their lives. We Improve Your Life!

# Go offline – leave smartphones, not features, out of the bedroom

Being offline and present in the moment is no problem with a hand control like HC40 Advanced. The user can leave the smartphone out of the bedroom, but still check the time, set an audible alarm or use the massage function as a silent alarm.

HC40 Advanced has a colour display and also a built-in flashlight, which is easily activated by shaking the hand control twice.





# When design and functionality equals comfort

#### A new generation of hand controls for adjustable comfort beds

When it comes to comfortable furniture, ergonomic designs and pressure-relieving materials are no longer enough.

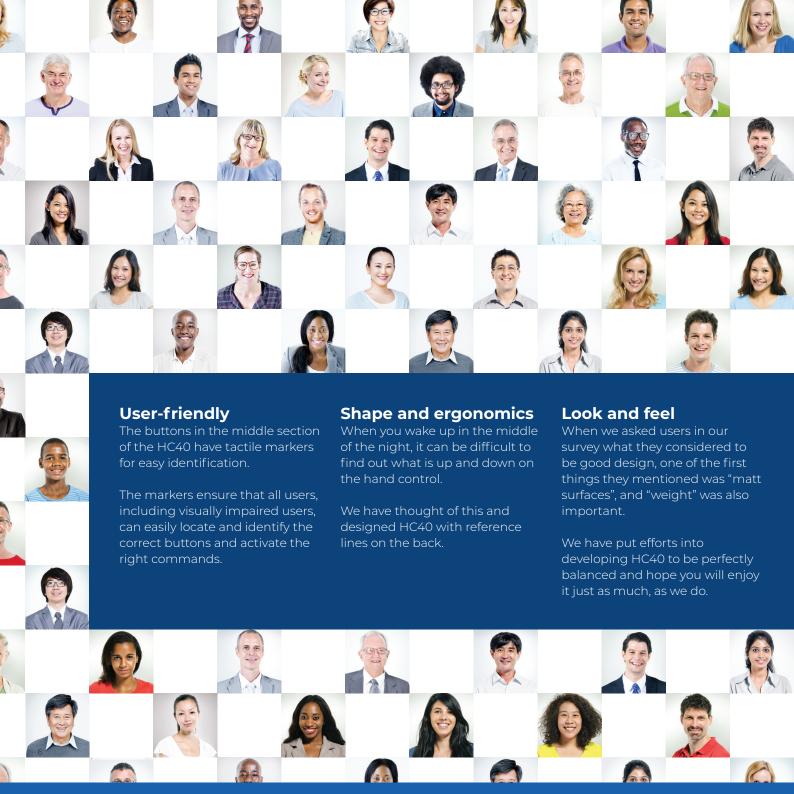
Customers want multi-functional adjustment, smooth and low-noise movement, and exquisite design — all in one.

We therefore took a new approach to R&D, and by the help of clear-cut data and top designers we now have a whole new family of hand controls for comfort beds.

We are proud to present ...







## We know what the end users want

#### - because we asked them

For decades, it has been all about the actuators moving the bed sections. And though engineering is still essential, design, usability and comfort have come to play a still larger part of functional interior decor – for both bed manufacturers and end users.

We have therefore asked the users what they expect from a modern comfort bed. Only with their input, we can add value to the overall experience.

The amount of data and the findings took us by surprise; we were thrilled that so many people wanted to participate.

Many of their requests have been taken into consideration when designing the HC40.

#### The survey

Around 500 end users from a demographically broad segment were asked a number of questions about comfort and expectations for a comfort bed. It became one of the most comprehensive surveys ever conducted by LINAK®.

We tried to uncover what exactly the modern user expects of their hand controls.

Through the invaluable responses from users, we had a clear direction from the outset. The collected data crystallised into a compact short-list of things to consider in the development.

#### Plus X Award winner



Design

Ease of Use Functionality The Advanced editions of the HC40 hand controls won the Plus X Award 20/21 in the categories:

- · High Quality
- Design
- · Ease of Use
- Functionality

## Designed with you in mind

#### Have a close look at the HC40

Users expressed a clear wish for well-designed hand controls, to match the interior decor of their bedroom.

Therefore, we have developed this family of hand controls that has an exquisite look and fits perfectly in your hand. The HC40 has all buttons and functions within reach in one grip, as well as easy, intuitive and tactile navigation.

The HC40 family is truly 'Designed with you in mind'



#### Shake it! Flashlight on

Just shake the hand control twice to turn on the flashlight – no more fumbling to find the right button.

Another benefit of the shake feature is the design, where we were able to remove one more button.



Personalised messages



Helpful notifications

#### Unique ergonomics

The HC40 TWIST™ comes in a truly unique ergonomic design. Equally easy to hold and handle for right-handed and left-handed users.

well-balanced it feels in your hand.
Reference lines on the back and
concave and convex buttons on the
front ensure easy navigation.

HC40 with reference lines on the back

Shape

When you wake

up in the middle of

the night, it can be difficult to find out

on a hand control

what is up and down

We have thought of

this and designed

Time

Battery indicator

#### Adaptable display light

The display brightness adjusts to the surroundings, dimming the light at night

#### Silent alarm

Wake up to a relaxing massage instead of a noisy sound. Set up to three alarms – and don't worry – snooze is still there

#### Save favourite positions

Save up to four favourite bed postions

Simultaneous drive down

Replaceable batteries



#### Shortcuts – just one click away

We all have two or three favourite functions. To accommodate this, the top row is for saving the most used functions. Whether it is three favourite positions or two positions and the silent alarm, is entirely up to the user

Under Bed Light

Backlit buttons



# Customisation – make your customer feel unique

#### Making usage personal

Our HC40 TWIST<sup>TM</sup> Advanced represents a new era within options for customisation. The display opens up for even more ways of making usage a personal experience.

Customise with both a personal greeting and your brand in bright colours in the display.





#### **Greet and guide your customers**

Imagine waking up and being greeted with a "Good morning, Justin!" or a "Have a nice day, Julie!" in the display of your hand control. These standard texts followed by a name can be changed to e.g. a catchphrase in your slogan. Yet another chance to gain brand visibility in the hands of the user!

We all like when companies do something special for us, and this is also true for the bed market. Only this time it is not about a mattress, but about adjustability and the hand control making it all possible.

The element of surprise is priceless in a sales situation. Imagine picking up a hand control, and your name pops up on the display! This type of personalisation shows that the salesperson has paid attention to details and made an effort to make the customer feel welcome. What is more, we made factory-reset easy to find, so with just a few clicks, the salesperson can reset the hand control and prepare it for the next customer.

#### **Exterior branding**

Like all LINAK Comfort furniture hand controls you can customise the exterior of the HC40.

#### Choose:

- · Battery lid (pattern, colour, surface, logo)
- · Button graphics.

The battery cover can be customised with a different colour to match your corporate visual identity, a specific brand or even a unique pattern.

> Brand specific messages

Choose battery lid colour

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## Clean and minimalistic design

#### - no matter which one you choose

What started as a development project for a new LINAK® hand control for modern comfort beds ended up becoming a whole family of hand controls.

The feedback from our extensive user survey pointed in the direction of two design variants with two versions each – four different hand controls in total.

This brochure focuses on the HC40 TWIST™. For information about the HC40 FRAME™, please contact your local LINAK office.



**HC40 TWIST™ Standard** is a stylish hand control specially developed for standard bed systems, adjusting backrest and leg support and running simultaneous drive. Colour, surface, and brand logo are easy to customise without harming the overall design.

#### Accessories

Stand

#### **Features**

- Up/down 2 motors
- Simultaneous drive
- Under Bed Light on/off
- Backlit buttons
- Replaceable batteries

#### **Options**

- Child lock
- Customise battery cover with colours and with logo

#### Compatible systems

- Dual actuator TD4 Standard
- Dual actuator TD5 Standard
- Single actuator set LA18 IC Standard



**HC40 TWIST™ Advanced** eliminates the need for multiple bedside devices. No matter how many motors, positions, or massage options the bed offers, the design of this control remains clean. With it, you will have all the extra features needed, such as a display brightness which adapts to the surroundings, silent alarm with massage, and personalised greetings.

#### Accessories

Stand

#### **Features**

- Up to 4 motors up/down
- Simultaneous drive down
- Under Bed Light on/off
- Backlit buttons
- · Replaceable batteries
- Colour display
- Flashlight
- Massage

- Favourite positions (+naming)
- Time and day
- Alarm (Massage motors)
- 3 shortcuts
- Child lock
- Personalised messages
- 7 languages
- Battery indicator in display

#### **Options**

- Sleep timer
- Customised battery cover with colours and with logo
- Customised logo in display

#### Compatible systems

- Dual actuator TD4 Advanced
- Dual actuator TD5 Advanced
- Single actuator set LA18 IC Advanced



### For further information, please visit our website: LINAK.COM/HOMELINE

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Built by market leading experts, using state-of-the-art technologies and perfected production methods, you can expect the same quality worldwide.



Innovation is in our core. We take the lead and have the courage to make it real.



We are responsible in what we do – towards customers, employees, and the environment. Creating trust is a natural part of who we are.



From global presence to local understanding. We believe in world-wide support and being close to our customers.

